

FMASU PRESENTS
FILM AND MEDIA ALLIANCE OF SOUTHERN UTAH

HORROR FEST

20

24

INTERNATIONAL



DETAILS AT: FMASU.COM/HORRORFEST

Sponsorship Opportunity: HorrorFest International Film Festival

Presented by the Film and Media Alliance of Southern Utah (FMASU)

We are excited to announce the 2024 HorrorFest International Film Festival and are seeking local partnerships to make this event a success. This festival promises to draw attendees from across the region and the United States, offering a unique platform to showcase our vibrant community.

Event Highlights:

- **Visiting Filmmakers:** Meet and interact with talented filmmakers from around the country and possibly the globe.
- **Special Guests:** Engage with renowned directors, screenwriters, and actors.
- **Opening and Closing Night Parties:** Celebrate with us at our exclusive festival parties.
- **Networking Opportunities and Give Backs:** Ideal for students and aspiring filmmakers to connect with industry professionals.
- **Awards Ceremony:** Join us as we honor the best in horror filmmaking.
- **Workshops and Panels:** Educational sessions led by industry experts.
- **Film Screenings:** Showcasing a diverse selection of horror films from emerging and established filmmakers.
- **And Much More:** Enjoy a variety of events and activities throughout the festival.

By partnering with us, your business will gain significant exposure and be part of an event that enriches our local culture. Let's work together to make HorrorFest International a memorable experience for all!



2024 Sponsorship Levels:

1. STUDIO EXECUTIVE (Title Sponsor) – \$5,000

- **Exclusive naming rights:** "HorrorFest International Film Festival presented by [Your Company]"
- **Logo on all promotional materials:** Including theater screen, posters, flyers, social media, and festival website
- **VIP access:** 10 VIP passes to all events, parties, and screenings
- **Speaking opportunity:** At the opening or closing ceremony
- **Prominent branding:** On-screen ad and additional signage throughout the venue

2. PRODUCER (Gold Sponsor) – \$2,500

- **Logo on promotional materials:** Including theater screen, posters, flyers, social media, and festival website
- **VIP access:** 6 VIP passes to all events, parties, and screenings
- **Branding opportunities:** On-screen ad and additional signage throughout the venue
- **Speaking opportunity:** At a selected panel or workshop

3. DIRECTOR (Silver Sponsor) – \$1,500

- **Logo on promotional materials:** Including theater screen, posters, flyers, social media, and festival website
- **VIP access:** 4 VIP passes to all events, parties, and screenings
- **Branding opportunities:** Additional signage throughout the venue

4. MOVIE STAR (Bronze Sponsor) – \$750

- **Logo on promotional materials:** Including theater screen, posters, flyers, social media, and festival website
- **VIP access:** 2 VIP passes to all events, parties, and screenings

5. PROMOTER (Community Sponsor) – \$250

- **Logo on festival website + listed on our theater screen**
- **2 tickets:** To any film block
- **2 tickets:** To the opening or closing night party

Additional Opportunities:

- **In-kind Sponsorships:** Donations of goods or services (e.g., catering, printing, accommodation) are also welcome and will be recognized accordingly.
- **Custom Packages:** Tailored sponsorship packages to meet your unique needs and goals.

Why Sponsor HorrorFest International?

- **Brand Exposure:** Reach a broad audience through extensive marketing efforts.
- **Community Engagement:** Showcase your support for the local arts and culture scene.
- **Networking:** Connect with industry professionals, filmmakers, and attendees.
- **Positive Association:** Align your brand with a prestigious and exciting event.

For more information on sponsorship opportunities and to discuss how we can tailor a package to suit your needs, please contact us at info@fmasu.com or call John Pugh at (435)229-8720.

HorrorFest International Film Festival Sponsorship Sign-Up Form

Presented by the Film and Media Alliance of Southern Utah (FMASU)

We are thrilled about your interest in sponsoring the HorrorFest International Film Festival!

HorrorFest runs October 16th-19th! Our venue of choice is the Historic Electric Theater in downtown St. George.

Please fill out the form below to join us in bringing this exciting event to life.

Contact Information

- **Company Name:** _____
 - **Contact Person:** _____
 - **Phone Number:** _____
 - **Email Address:** _____
-

Sponsorship Level (Please select one)

- **STUDIO EXEC (Title Sponsor) – \$5,000**
 - **PRODUCER (Gold Sponsor) – \$2,500**
 - **DIRECTOR (Silver Sponsor) – \$1,500**
 - **MOVIE STAR (Bronze Sponsor) – \$750**
 - **PROMOTER Community Sponsor – \$250**
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Additional Opportunities

- In-kind Sponsorship (Please specify goods/services):

 - Custom Package (Please specify your needs):

-

Company Logo

Please email your company logo to info@fmasu.com for inclusion in our promotional materials.

Payment Information

- **Total Amount:** _____
- **Payment Method:** Credit Card Check Other (Please specify): _____
- **Credit Card Information:**
 - **Name on Card:** _____
 - **Card Number:** _____
 - **Expiration Date:** _____
 - **CVV:** _____

Note: Please make checks payable to the Film and Media Alliance of Southern Utah (FMASU).

Agreement

By signing below, you agree to sponsor the HorrorFest International Film Festival at the selected level and understand the terms and benefits associated with your sponsorship.

Signature: _____

Printed Name: _____

Date: _____

Thank you for supporting the HorrorFest International Film Festival!

For any questions or additional information, please contact us at info@fmasu.com or call John Pugh at (435) 229-8720.

Film and Media Alliance of Southern Utah (FMASU) | HorrorFest International Film Festival

We appreciate your commitment to enriching our community through film and media. Let's make this year's festival unforgettable together!



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