



THE 2025 GUERRILLA FILMMAKING CHALLENGE: NEW YEAR EDITION CRITERIA, RULES, AND REGULATIONS

Attention Utah-based Filmmakers!

The 2025 New Year Edition of the Guerilla Filmmaking Challenge is here! You have just over a month to create a 5-minute short film using any available resources. Then, experience the thrill of seeing your work on the big screen in front of a packed audience!

For first-time participants, don't be intimidated—this challenge is both a creative process and a learning experience. Experienced filmmakers, push yourselves to explore new techniques. If you need assistance, join [FMASU's Filmmaking Connection on Facebook](#)—a great resource for finding collaborators, including performers, editors, composers, and writers.

All completed Guerilla shorts will be showcased at **The Electric Theater on Saturday, March 15th, at 7 PM** (Doors open at 6:30 PM) during the 2025 New Year Edition of the Guerilla Shorts Showcase Event.

REGISTRATION INFORMATION

You are not officially registered for the challenge until you've paid the \$50 submission fee (Or, \$45 if you sign up early).

- **Registration opens:** Thursday, January 30th at 6 PM (MST)
 - **Early Bird Discount:** Register within the first 72 hours to receive:
 - **\$5 off the fee**
 - **An extra minute** added to your short film's runtime
 - **Registration link:** [CLICK HERE](#) (available at launch)
 - **Submission fees are non-refundable**, as they fund Guerilla prize packs and event production.
 - Once you've paid, you will receive an email with specific challenge criteria, including a category and dialogue options.
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KEY DATES & REQUIREMENTS

- **Submission Deadline:** Monday, March 3rd at 11:59 PM (MST)
 - **Film Length:** Maximum 5 minutes (Early bird registrants get 6 minutes)
 - **Category Selection:** 10 categories available, first come, first served (3 slots per category provided on the designated Google Sheet)
 - **Dialogue Selection:** Filmmakers must include a required line of dialogue from the provided list (Also provided on the designated Google Sheet)
 - **Screening Event:** All completed films will screen at the **Guerilla Shorts Showcase on March 15th at 7 PM**
 - **Prizes:** Cash Prizes, Physical Awards, and more for best films
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RULES & SUBMISSION GUIDELINES

1. **Submission Process:** Email downloadable film files to info@fmasu.com with “2025 New Year Guerilla” in the subject line by the deadline.
 2. **Format:** Films must be submitted in **1080P (No 4K)**
 3. **File Size:** Maximum **1.5 GB**
 4. **Black Screen Requirement:** Include **2 seconds of black screen** at the beginning for programming purposes (not counted in runtime).
 5. **Content Restrictions:**
 - No strong language, no nudity, and no sexual content
 - PG-13 level violence only
 - If unsure about content, err on the side of caution
 6. **Licensed Music & Footage:** If using copyrighted material, clearance is required for festival eligibility. FMASU is **not responsible** for unauthorized content.
 7. **Premiere Requirement:** Films **cannot be posted online** before the **March 15th showcase** to maintain a premiere environment.
 8. **Guerilla Logo:** Must be included in end credits (logo provided upon registration).
 9. **Ownership:** Filmmakers retain ownership but grant FMASU permission to archive films on the [Guerilla YouTube Channel](#) (films can be removed upon request for festival runs).
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BENEFITS & PRIZES

- **Cash prizes** awarded to the strongest films
 - **1st Place Winner** earns a screening at the **2025 Desertscape International Film Festival**
 - Each Guerilla submission includes:
 - **One complimentary ticket** to the March 15th Showcase
 - **A Desertscape screening badge**, granting access to all Desertscape screenings
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TICKETING INFORMATION

- **Showcase Event Tickets:**
 - \$10 for adults
 - \$5 for children (11 & under)
 - \$25 family pass (up to 5 people)
 - **Tickets will go on sale soon**—check [FMASU.com](https://www.fmasu.com) for updates.
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ADDITIONAL NOTES

- **Category & Dialogue Selection:**
 - Categories are **limited to 3 slots each**—register quickly!
 - Once selected, categories **cannot be changed (unless given authorization by Guerilla Challenge programmers)**
 - If your desired line of dialogue is taken, you must select another
 - **Disqualification:** Films **must adhere to all rules** to remain eligible for prizes and public display.
 - **By registering, you agree to all challenge rules and guidelines.**
 - **For questions, contact:** info@fmasu.com and be sure to join the [FMASU Filmmaking Connection Facebook page](#).
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HAPPY FILMMAKING!

We can't wait to see what you create! See you at the **2025 Guerilla Shorts Showcase on March 15th!**

